Happy birthday, Oral Health America
Organization celebrates its 60th anniversary with a little ‘friend-raising.’

»page 12

Scenes from Monday’s GNYDM
Toothy stuffed animals, loupes to try on and technology to test drive.

»pages 4–10

Digital technology: It’s what’s for breakfast
Henry Schein offers up a full plate of services for a digital revolution.

»page 14


Glass act
By Robert Selleck, todayStaff

From “best in glass” to “best in class,” the Greater New York Dental Meeting is filled with some of the most innovative new offerings in dentistry, ranging from the most artistic to the deeply scientific.

In the exhibit hall on Monday you could find unique glass sculptures of molars in the Amazing Animation booth, No. 1702. The hand-sculpted glass is created by artist David Peterson of Lake Worth, Fla., and no two teeth have the same shape and colors.

At the other side of the hall and with the Javits Center Crystal Palace reflected in the display case, Michael Rudolph, DDS, of Ossining, N.Y., examines a glass sculpture of a molar in the Amazing Animation booth, No. 1702. (Photos/Robert Selleck, today Staff)

Put your focus on implants
By Sierra Rendon, todayStaff

If you have been considering placing implants in your practice or just want to improve your techniques, today’s World Implant Expo is an ideal place to increase your knowledge.

Start the morning with Dr. Joseph Leonetti in his “Sinus Grafting and Block Allograft Model Workshop” from 9:45 a.m. to 12:45 p.m. Here, you’ll learn some of the challenges and complications for placing implants, including horizontal ridge defects. This hands-on workshop will review techniques for horizontal ridge augmentation with block allo-

grafts. Additionally, lateral and crestal sinus floor elevation techniques will be explored.

Continue building on your implant knowledge in the afternoon with a course offered by Dr. Cheryl Pearson on the “New All-Zirconia Implant-Supported Prosthesis” from 2 to 5 p.m. today. Pearson will discuss the importance of treatment planning, patient selection and communication.

In addition, surgical aspects, provisionalization during healing and management of soft tissue will also be covered. The protocol for final fabrication of the full-arch supported all-zirconia hybrid will be detailed.

**AD**

PROFIN

**SETTING A NEW STANDARD IN INTERPROXIMAL REDUCTION**

Diminish the risk of excessive stripping with Profin IPR: Laminar Tips in prescribed amounts ranging from 0.25 - 0.5mm.

**Product Demos**

@ GNYDM # 1714

dentatususa.com  (800) 323-3136
Visit us Booth #4408
INTRODUCTORY OFFER
BUY 3 GET 1!

No Spilling or Rusting
Every Practice Needs This!

BurButler™
Unique Silicone Block—Grips All Burs

- Ideal for all shanks including FG, CA, and short shank – mix and match burs
- Easy to insert and remove
- Long-lasting and durable, no moving parts or replacement plugs
- Fully autoclavable—Fast cooling
- High temperature resistant silicone base
- Simple one hand lid removal
- 10 hole blocks available in 5 colors

Don’t miss Robert A. Lowe DDS!
Live Dentistry:
Wednesday, December 2
10:00am – 12:30pm

Visit www.shofu.com or call 800.827.4638
Shofu Dental Corporation • San Marcos, CA
Exhibit floor offers a live look at today’s techniques

By Sierra Rendon, today Staff

The Live Dentistry Arena is one of the top attractions for GNYDM attendees. Inventor Alexander Kandemir is in the booth to demonstrate the unique technology, which he says comes closer than any other brush to working the way dentist say teeth should be brushed: from the gums toward the teeth with a rotational up and down motion. That process is accomplished with micro-bristle heads that spin 360-degrees in both directions.

A bonus beyond perfectly cleaned teeth: The brush is a highly effective tongue and cheek-wall scraper, making it a powerful tool for controlling bacteria that cause bad breath. Earlier this year, the brush won the 2015 Impex Gold Award in the health and beauty category. This is the first time.

Two will demonstrate via a complete, 10-unit laminate case from design to insertion. Attendees can expect to learn about facially driven treatment planning; intra-oral direct esthetic provisional application; preparation for porcelain restorations; temporization; and porcelain laminate insertion of full-arch.

For more information on any of these courses, pick up the on-site guide or download the GNYDM app for your smartphone.

GLASS

In booth No. 526, you can find the newly launched iBrush 360. Inventor Alexander Kandemir is in the booth to demonstrate the unique technology, which he says comes closer than any other brush to working the way dentist say teeth should be brushed: from the gums toward the teeth with a rotational up and down motion.

That process is accomplished with micro-bristle heads that spin 360-degrees in both directions.

A bonus beyond perfectly cleaned teeth: The brush is a highly effective tongue and cheek-wall scraper, making it a powerful tool for controlling bacteria that cause bad breath. Earlier this year, the brush won the 2015 Impex Gold Award in the health and beauty category. This is the first time.

Two will demonstrate via a complete, 10-unit laminate case from design to insertion. Attendees can expect to learn about facially driven treatment planning; intra-oral direct esthetic provisional application; preparation for porcelain restorations; temporization; and porcelain laminate insertion of full-arch.

For more information on any of these courses, pick up the on-site guide or download the GNYDM app for your smartphone.

Also, be sure to visit with Dentatus in booth No. 1714 to learn more about its newly opened Implant Technical Center in Manhattan, right near the New York Public Library. Area dentists can drop in to pick up critical supplies that might be needed in a few minutes instead of in a few days—and travelers from farther away can use the center as an always available dentaltainment destination, open 10 a.m. to 4 p.m., for dentists to learn practical chairside means for making temps, interim crowns and bridges using affordable Dentatus technology.

There are lots more top-of-their class products and service to discover, with plenty of time left today and tomorrow to keep exploring the exhibit hall.